

Program Specific Outcomes (PSOs)

MBA programme curriculum is designed to prepare the post graduate students

PSO 1:

To have a thorough understanding of the core aspects of the business.

PSO 2:

To provide the learners with the management tools to identify, analyze and create business opportunities as well as solve business problems.

PSO 3:

To prepare them to have a holistic approach towards management functions.

PSO 4:

To motivate them for continuous learning.

PSO 5:

To inspire and make them practice ethical standards in business.

Anna University, Chennai - 2017 Regulation Course Outcomes of one course from each semester

COURSE CODE:	BA 5104	SEMESTER: 01
COURSE NAME:	LEGAL ASPECTS OF BUSINESS	
At the end of the course the students will be able to:		
Co1	To understand the commercial act and sale of good act	
Co2	To explore the company law	
Co3	To understand the industrial laws	
Co4	To explore income tax and sales tax laws	
Co5	To understand the consumer protection and cyber laws	

COURSE CODE:	BA 5302	SEMESTER:02
COURSE NAME:	Financial management	
At the end of the course the students will be able to:		
Co1	To understand the basics of financial methods	
Co2	To understand the operational nuances of a finance manager	
Co3	To comprehend the technique of making decisions related to finance function	
Co4	To explore the working capital determinants	
Co5	To understand the various long term sources of finance	

COURSE CODE:	BA5302	SEMESTER:03
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COURSE NAME:	Strategic Management
At the end of the course the students will be able to:	
Co1	To understand the basics of strategic and process
Co2	To understand the competitive advantage
Co3	To understand the different strategies
Co4	To understand the strategy implementation
Co5	To understand the other strategic issues

COURSE CODE:	BA5008	SEMESTER: 03
COURSE NAME:	Banking and Financial services	
At the end of the course the students will be able to:		
Co1	To understand the concept of Indian banking system	
Co2	To analyze the sources how they Raise their incomes and how they deploy it and its risks	
Co3	To understand the aspects of credit monitoring and the risk management	
Co4	To explore the risks and the threats related to e- banking	
Co5	To understand the other fund based financial services rendered by the banks	